

# **PACE 2012**

*School of Rock – Rockin’ Faith ♦ Education ♦ Life*

## **We Need Your Help**

### **Sponsorship Opportunity**

Hello Fellow Parents:

We are excited to serve as Co-Chairs of the Sponsorship committee for our school auction this year. Last year our sponsors generously provided more than \$30,000 and this significantly contributed to the success of the auction, as it offset many of the auction’s costs. The net result was that the more than \$112,000 raised at the family and gala auctions went to the Parent’s Association to support our school. This was a huge success.

Sponsorship can come from the businesses that we own, the places where we work, the businesses that we frequent or from our families’ and friends’ businesses. Attached to this letter is a sponsorship opportunity packet. The packet provides facts about PACE, sponsorship level details and a commitment form. Please read through the packet and consider sponsorship for your business. Please also think of your friends and families who may be interested and share the packet with them. Please return the form to the office or call either one of us.

For the 2012 auction, our goals for the sponsorship initiative are: 1) to raise more than \$40,000 and have more than 35 sponsors (We are confident that we can reach these goals); 2) to ensure that our sponsors feel appreciated by our school and parish community and derive the value for their business that they wish. We want them to be excited about sponsoring again in 2013.

The auction plays a key role in providing extremely important support to our school. We thank you in advance for your help to make the 2012 edition a huge success.

Steve and Gina Varden  
Sponsorship Co-Chairs

Steve (253)224-3680  
Gina (253)226-3680